Loftus 200

26 - 28 FEB 2027

IT'S A 20 YEAR SUPER 14 COMMEMORATIVE WEEKEND!

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EXECUTIVE SPONSORSHIP OPTIONS

20 Year Super 14 Commemorative Weekend

26–28 February 2027
Golf Day | Rugby | Cricket

All sponsorship options include the following standard exposure:

- Participating companies announced on Loftus 200 & Silver Crest Event Management social pages.
- Promotional material may be erected on the day at a designated area / T-Box.
- All sponsors' logos included in the event programme and evening presentation.

GOLF DAY

FRIDAY 26 FEBRUARY 2027 · WINGATE PARK COUNTRY CLUB

16th Annual Loftus 200 Golf Day · Shotgun Start: 11:00 · Better Ball, Stableford

PREMIUM T-BOX	STANDARD T-BOX	4-BALL ENTRY	PUTTING GREEN BRANDING
R4 500	**R4 000**	**R6 000**	**R2 500**
Holes 1, 9, 10 & 18	All other holes	Per 4-ball · Better Ball, Stableford	Branding at the putting green

GOLF SHIRT SPONSOR — FROM R5 000

Left Sleeve	**R5 000**
Right Sleeve	**R5 000**
Back (2 spots)	**R15 000 / logo**
Front (4 spots)	**R10 000 / logo**

Choose one or more spots — pricing per sleeve / logo placement

★ **2 URC tickets: Bulls vs Sharks, 27 Feb 2027**
T's & C's apply.

GOODY BAG SPONSOR — R20 000

ALL STANDARD EXPOSURE, PLUS:

- Branding of all goody bags with your company logo
- Co-branding of the registration area
- 1 x 4-Ball entry

★ **2 URC tickets: Bulls vs Sharks, 27 Feb 2027**
T's & C's apply.

GOLF CART SPONSOR — R55 000

ALL STANDARD EXPOSURE, PLUS:

- Company logo on every golf cart for the day
- 1 x 4-Ball entry
- 1 x Premium T-Box

★ **4 URC tickets: Bulls vs Sharks, 27 Feb 2027**
T's & C's apply.

HALFWAY HOUSE SPONSOR — R35 000

ALL STANDARD EXPOSURE, PLUS:

- Naming rights to the halfway house
- Branding & product sampling at the halfway house
- Logo on halfway house vouchers
- 1 x 4-Ball entry

★ **2 URC tickets: Bulls vs Sharks, 27 Feb 2027**
T's & C's apply.

DINNER PARTNER — R35 000

ALL STANDARD EXPOSURE, PLUS:

- Naming rights to the prize-giving dinner
- Branding at the dinner venue & on menus
- Opportunity to address guests at prize-giving
- 1 x 4-Ball entry

★ **2 URC tickets: Bulls vs Sharks, 27 Feb 2027**
T's & C's apply.

RUGBY

SATURDAY 27 FEBRUARY 2027 · LOFTUS VERSFELD

URC: Bulls vs Sharks · 20 Year Reunion of the 2007 Super 14 Legends

SHIRT SPONSOR — FROM R5 000

Left Sleeve	**R5 000**
Right Sleeve	**R5 000**
Back (2 spots)	**R15 000 / logo**
Front (4 spots)	**R10 000 / logo**

Choose one or more spots — pricing per sleeve / logo placement

★ 2 URC tickets: Bulls vs Sharks, 27 Feb 2027
T's & C's apply.

GOODY BAG SPONSOR — R20 000

ALL STANDARD EXPOSURE, PLUS:

- Branding of all goody bags with your company logo
- Co-branding of the registration area
- 1 x 4-Ball entry (Golf Day)

★ 2 URC tickets: Bulls vs Sharks, 27 Feb 2027
T's & C's apply.

LEGENDS LUNCH SPONSOR — R55 000

ALL STANDARD EXPOSURE, PLUS:

- Naming rights to the 2007 Legends lunch
- Branding at the lunch venue
- Hospitality for your guests alongside the Legends
- Opportunity to address guests

★ 4 URC tickets: Bulls vs Sharks, 27 Feb 2027
T's & C's apply.

CRICKET

SUNDAY 28 FEBRUARY 2027 · SUPERSPORT PARK

Titans vs Hollywoodbets Dolphins · 50 overs

SHIRT SPONSOR — FROM R5 000

Left Sleeve	**R5 000**
Right Sleeve	**R5 000**
Back (2 spots)	**R15 000 / logo**
Front (4 spots)	**R10 000 / logo**

Choose one or more spots — pricing per sleeve / logo placement

★ 2 URC tickets: Bulls vs Sharks, 27 Feb 2027
T's & C's apply.

GOODY BAG SPONSOR — R20 000

ALL STANDARD EXPOSURE, PLUS:

- Branding of all goody bags with your company logo
- Co-branding of the registration area
- 1 x 4-Ball entry (Golf Day)

★ 2 URC tickets: Bulls vs Sharks, 27 Feb 2027
T's & C's apply.

KNIPMES BRAAI SPONSOR — R55 000

ALL STANDARD EXPOSURE, PLUS:

- Naming rights to the knipmes braai lunch
- Branding at the braai area
- Product sampling opportunity
- Hospitality for your guests at the braai

★ 4 URC tickets: Bulls vs Sharks, 27 Feb 2027
T's & C's apply.

WEEKEND PARTNER

GOLF DAY · RUGBY · CRICKET

One sponsor across all three events

PHOTOGRAPHY SPONSOR — ALL THREE EVENTS — R35 000

ALL STANDARD EXPOSURE, PLUS:

- Photographer at the Golf Day, Rugby & Cricket
- Photo booth on the day
- Logo on all event photos across the weekend
- 1 x 4-Ball entry (Golf Day)
- 1 x T-Box (Golf Day)

★ 2 URC tickets: Bulls vs Sharks, 27 Feb 2027
T's & C's apply.

Juanita da Matta | 071 457 2696 | juanita@loftus200.co.za
Bookings & sponsorship enquiries — Loftus 200

IN-KIND PARTNERSHIP

GOLF DAY · RUGBY · CRICKET

Goody Bags for the 2007 Super 14 Legends

40

Legends' goody bags, presented across all three events

Put your product in the hands of the 2007 Super 14 Legends team at the Golf Day, the Rugby and the Cricket. Partners contribute product (40 units) instead of a cash sponsorship.

WHAT IN-KIND PARTNERS RECEIVE

- Your product in every Legends goody bag
- Logo in the event programmes & evening presentations
- Recognition on Loftus 200 & Silver Crest social pages
- Goody bag hand-over captured by the event photographer

HOW IT WORKS

- Contribute 40 units of your product
- Deliver to Loftus 200 before the weekend
- Branded packaging & inserts welcome
- Combine with a cash option for additional exposure

GOODY BAG IDEAS

Premium Whisky
Single malt or premium blended — full bottle or gift-boxed miniatures

Brandy
Premium potstill brandy with branded tumbler

Beer
Craft or premium beer — 6-pack or gift pack with branded glass

Sunglasses
Polarised sport sunglasses with branded case

Braai Gifts
Braai tool sets, engraved braai boards, spice & rub packs

Biltong & Droëwors
Premium biltong, droëwors or chilli bites packs

Golf Accessories
Golf balls, glove, tees, towel or divot tool

Headwear & Apparel
Caps, bucket hats, golf shirts or rain jackets

Cooler Bags
Branded cooler bag or insulated tumbler / bottle

Grooming & Sun Care
Men's grooming kit, SPF sunscreen, lip balm

Tech Accessories
Power banks, Bluetooth speakers, earbuds

Leather Goods
Wallets, toiletry bags or card holders

Cigars
Premium cigar with cutter in gift box

Coffee & Treats
Premium coffee, rusks, artisan chocolate

Wine
Premium red — single bottle or gift pack

Vouchers & Experiences
Restaurant, spa, golf or getaway vouchers

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